



The Association of
Accountants and
Financial Professionals
in Business

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Employment News

Please contact [Bob Shapiro](#) if you have a job available or if you are looking for an employment opportunity.

Dear Akron IMA,

In-person events through April 30, 2020 are to be cancelled or postponed per IMA Global. Please join your fellow IMA Members on Wednesday, March 18, 2020 for a remote CPE session. Registration details will be announced soon!

Please forward newsletter items to: [IMA Newsletter](#).

Thanks!
Kelly Heil

Follow us on Twitter!

Did you know... you can follow the chapter on Twitter [@AkronChapterIMA?](#) Follow us and keep up to date on news and events for your chapter!

President's Message

Hello Akron Chapter members! Is everyone ready for Spring? It sure has been a weird winter here in Akron. I hope the weather improves considerably this month. We had a great "student night" meeting in February! I was excited that we had representatives from Ashland, Akron U, Kent State, Stark State and Walsh. I'm looking forward to the March 18 web meeting! Please let me or any board member know if you would be interested in serving on the board in some capacity next year. We need you!

Joe Richards
IMA President
2019-20



Welcome New Members!

Date Joined	Name	Occupation
2/11/2020	Richard Hunter	
2/11/2020	Jeremy McAleese	Student
2/3/2020	Mr. Daniel Joyce	Student
2/7/2020	Michelle L Simcox	Student
2/18/2020	Bebecca McKee	Student

Congratulations to a new CMA!

Congratulations to Mr. Brett Richard Loader, CMA for obtaining his CMA credential in February!

2019-2020 Meeting Schedule

Regular meetings for 2019/2020 will be the following:

- Wednesday, March 18, 2020 – Web Meeting
 - Tuesday, April 21, 2020 – Web Meeting
 - Wednesday, May 20, 2020 – Past Presidents' Night
-

March CPE Web Meeting

March 18, 2020

Agenda (may change with change in format):

Pre-Tech Session begins at 6:10pm

Technical Session begins at 7:10pm

Pre-Tech Session - "What we've learned from the Opiates crisis in Ohio"

Karen Abel Jepsen, OCPC

Prevention Consultant



Karen Abel Jepsen is a Prevention Consultant and subject matter expert in strategies to promote behavioral health, wellness and resiliency.

She worked for Domestic Violence Project, Inc. in Canton for 22 years as their Prevention Director, raising awareness in the community about family violence. She was the first in Stark County to design and pilot a dating violence prevention program for teens and survey adolescents about physical and emotional abuse in their lives. She went on to manage evidence-based substance use prevention programs in the schools and chair the Drug Free Stark County coalition.

Currently, Karen is providing training and consultation in the behavioral health field. She volunteers on the Stark County Opiate Task Force and the Suicide Prevention Coalition. In addition, Karen has developed her thrifty love for recycling and repurposing into a side business helping folks bring order to their homes. As the Clutter Coach, she assists

others in making space within their homes and hopefully within their lives. This time of year she patiently waits for the spring seed catalog to arrive with dreams of soon digging in the dirt of her garden.

Technical Session - "Building an Analytics Driven Organization"

Ken Adamo
Chief of Analytics

Ken Adamo is DAT's Chief of Analytics. Before joining DAT in December 2019, Ken served as manager of Decision Science and Innovation at FedEx Custom Critical. While at FedEx, Ken developed rate forecasting models and advanced pricing principles that utilized DAT RateView and DAT Data Analytics. Ken also leads DAT's analytics team and serves as the company's senior industry analyst.



New Member Benefit! "IMA Excel 365: Tips in Ten" Nano Subscription Series

Keep up with the latest exciting features being introduced in Excel. This mobile-friendly subscription series offers quick, 10-minute nano-courses presented by renowned author and Excel expert Bill Jelen (Mr. Excel). Explore the newest features and earn valuable CPE. New courses will be added regularly to the subscription. You'll earn 0.2 CPE credits for successfully completing each course in the subscription package. All credits earned are automatically recorded on your myIMA dashboard. FREE for IMA members! [Access IMA Excel 365 Nano CPE Package Now](#)

Get the biggest savings on #1 CMA review!

Gleim recognizes the value of IMA Chapters and so they are providing IMA chapter members with a special offer now through March 22nd. Save up to \$650 when you order the 2020 edition of Gleim CMA Premium Review! As a Strategic Partner of IMA, Gleim is also providing 30% off of CMA exam entrance fees!

The latest edition covers 2020 CMA exam topics and is equipped with SmartAdapt™ technology which personalizes your review and eliminates the guesswork in studying.

In the latest edition, you'll also enjoy:

- Even more videos covering the toughest topics and providing question walkthroughs
- Enhanced books and online platform for a more accessible, intuitive experience
- The best bank of exam-quality questions and explanations
- Dedicated support from Personal Counselors and Accounting Experts
- +Access Until You Pass® guarantee

Let Alexandra Graham know if you have questions about this offer. She can be reached via email at alexandra.graham@gleim.com or by phone at **1-800-874-5346 ext 428**. Orders can also be placed online at Gleim.com/IMAChapter or by using our chapter's custom ordering link (gleim.com/IMAakron). Please note that the \$650 discount will be displayed at check out and not on the initial welcome screen.

Program Book Link

The program book is in the works for the 2019-2020 year. Stay tuned!

Open Board of Directors Positions for 2019-2020

Attention Akron chapter IMA members: we are now looking for additional Board members for the next fiscal year. Note that if you serve on the Board for five years, you will qualify for reduced dues as an ELM (Emeritus Life Member) when you retire. Serving as a chapter Board member is a volunteer position that doesn't involve a huge time commitment. If interested in volunteering, please contact Joe Richards at akron@imachapter.org.

CMA Mentoring Program

The IMA Akron Chapter is proud to offer its members a mentoring program to assist CMA candidates with strategies to pass the CMA exam. The IMA Akron CMA Mentoring Program will encourage networking and provide career development opportunities designed to help CMA candidates (mentees) and other members (mentors) in our chapter to form valuable mentoring relationships. The success of this program will rely on volunteers to serve as mentors. Mentoring can take place online, by phone, or in person at Akron chapter events or other locations.

Mentees and mentors will be matched based on the needs of the mentee and the availability of the mentors. The ideal mentor for this CMA focused program would be an individual who has obtained the CMA certification and / or who has recently passed one or both parts of the newer two part CMA exam structure. All individuals who are currently enrolled in the CMA program and studying for the CMA exam are encouraged to enroll as a mentee. In addition, individuals who are undecided about obtaining the CMA certification and would like additional information or guidance are encouraged to enroll.

The CMA Designation - The CMA (Certified Management Accountant) is the advanced professional certification specifically designated to measure the accounting and financial management skills that drive business performance. Achieving the CMA credential demonstrates your mastery of financial planning, analysis, control, and decision support, as well as professional ethics.

If you would like more information, please contact: Jeff Falter at akron@imachapter.org

Internet References

Dinner Reservations, Newsletter articles, Employment service, IMA insurance: akron@imachapter.org

Akron chapter website: akron.imanet.org

IMA Global website: www.imanet.org

 Login: enter user name (your IMA account number)

 Enter password (last name, unless you changed your password)

Ohio Council website: www.ohio.imanet.org

Access online recording of chapter meetings:

 Contact the chapter board members at akron@imachapter.org